QuickScan™ QM2400 / QBT2400

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August 2014

QuickScan 2400 Series: 2D Cordless

Value Proposition

- Price Leader
- Provide Customers an affordable migration solution to move from 1D Corded/Cordless to 2D Cordless

The Cable Replacement Concept

- Innovative and differentiating product positioning

Winning Value

- A multi-tasking product for front end and back store operations
- POS checkout + in-store operations with a single device

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Product Overview

- Entry level cordless solution for customers looking to migrate from 1D corded/cordless to 2D cordless bar code reading

- Datalogic's STAR Lite 433 MHz radio and Bluetooth® Wireless Communications

- New and unique features for cordless devices

- Outstanding reading snappiness on virtually any code

- New LED-based illumination and aiming system

- Datalogic's patented 'Green Spot' technology for visual good-read confirmation

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Main Scanner Features

- Reading features
  - Wide VGA: 752 x 480 pixels
  - 60 frame/sec
  - 25 IPS Motion tolerance

- Physical Properties
  - Color: Black and Light Grey
  - Multi-interface: USB, KBW and RS-232

- Environmental Specifications
  - 1.5m/5.0 ft drop
  - IP42 Sealing Rating

- Software Features
  - Supports Remote Management
  - Supports U.S. Driver License Parsing

- Warranty: 3 Years

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Main Cordless Features

- Cordless Communications:
    - Datalogic's STAR Lite 433 MHz Radio
    - Bluetooth® Wireless Communications

- Radio Range
    - 30 m / 98 ft Radio Range (open air)
    - Point-to-Point Only

- Autonomy
    - Lithium-Ion, tool-free, user-replaceable battery
    - 30,000 scans/charge
    - Less than 4 hrs recharge time
    - Scan-While-Charging capability

- Distinctive Features
    - Recharge through USB / microUSB cable
    - Charging contacts replaced with battery (consumable accessory)

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QuickScan QM2400 and QBT2400

- Common Features
  - Automatic switching from handheld to hands-free reading
  - Scan-While-Charging
  - Automatic binding when reader is inserted into the base station
  - Automatic and manual Batch Mode (500 storable linear codes)

- QuickScan QBT2400
  - Bluetooth v3.0 - Class 2
  - Compatible with Android™ and iOS devices through Bluetooth HID profile

- QuickScan QM2400
  - Datalogic STAR Lite 433 MHz
  - No interference with Wi-Fi
  - Low sensitivity to obstacles

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Illumination and Aiming System

- Developed to reduce the visual stress of the operator during daily scanning activities

- Soft dark red illumination combined with 2 blue LED triangles which point at the targeted bar code

- New illumination and aiming system improves visual contrast for easier aiming

- Produces very low eye fatigue for the best operator efficiency

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Brand Customization

- Enhance your brand with customizable top cover insert

- Combine with the desired light effect for more impact

QuickScan™ & Gryphon™ Series

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QuickScan 2D & Gryphon 2D
Main Differences

Feature	QuickScan 2D	Gryphon 2D
Reading Performance	Instinctive Reading	Long Reading
Environmental Characteristics	1.5 m / 5 ft drop, IP42	1.8 m / 6 ft drop, IP52
Available Models	SR	SR, HD, HC, Integrated Stand
Aiming System	CCD; 2 Blue Triangles	Laser; Cross + 4 Dots
Image Capture Capability	No	Yes
Distinctive Features	Green Spot	Motionix™/Green Spot
Key Selling Factor	Price	Performance
Retail Target Market Segment	Small/Medium Stores	Supermarkets
Value Proposition	Medium Throughput	High Throughput

GREEN SPOT

EYE-EASY ILLUMINATION

4-DOT AIMER

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QuickScan & Gryphon Cordless
Main Differences

Feature	QuickScan 2400	Gryphon 4400
Available Radio Technologies	STAR 433 and Bluetooth 3.0	STAR 433, 910 and Bluetooth 3.0
Reading Performance	Instinctive Reading	Long Reading
Environmental Characteristics	5' Drop / IP42	6' Drop / IP52
Battery Life (Li-Ion)	30K Scans/Charge	60K Scans/Charge
Batch Mode Capability	500 Codes	1200 Codes
Cradle Mounting Options	Single Position	2 Position/Wall Mount
Connectivity	Point to Point	Point to Multi-Point
Key Selling Factor	Price	Performance
Target Markets	Retail, Commercial Services	Retail, Entertainment, Light Mfg.
Retail Target Market Segment	Small/Medium Stores	Supermarkets
Value Proposition	Cable Replacement	Cordless System

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Target Markets and Applications

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QuickScan 2D Cordless
Absolute Versatility

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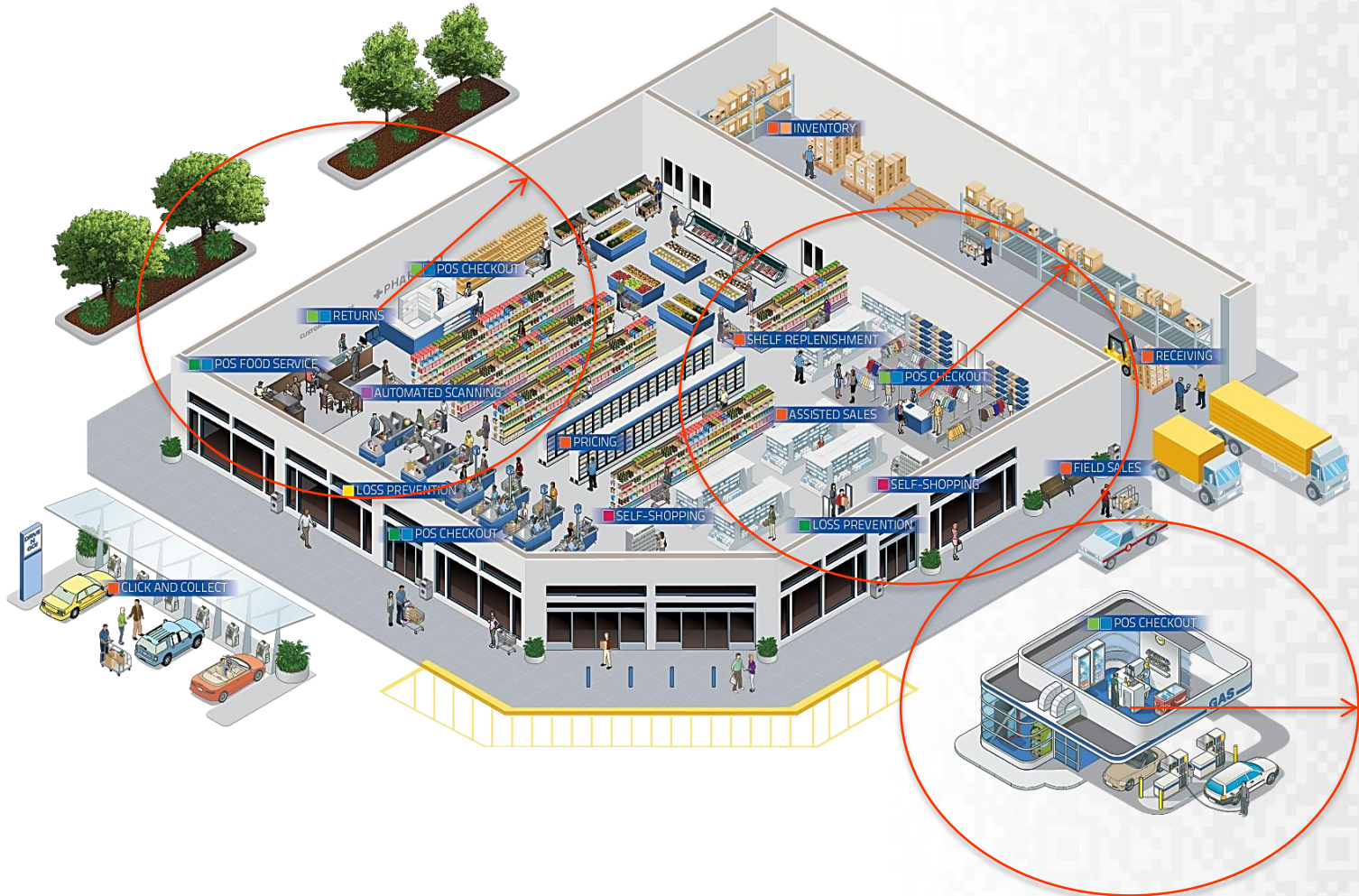
Retail – In Store

- Affordable pricing for migration from 1D corded/cordless to 2D cordless bar code reading

- Reads electronic coupons on mobile phones or other reflective devices

- Multi-tasking device for different in-store data capture needs:
  - POS Checkout
  - Inventory, price checking, shelf replenishment

- Remote Management for asset management, remote configuration and software updates

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Access Control for Transportation and Entertainment

- Ticketing applications for hotels, restaurants and similar indoor environments

- Excellent performance in reading electronic tickets via mobile phones

- Extended autonomy and radio range with wide memory for batch mode

- Datalogic's patented 'Green Spot' technology for visual good-read feedback in noisy as well as quiet environments

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Models and Accessories

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QBT2400/QM2400 Models & Kits

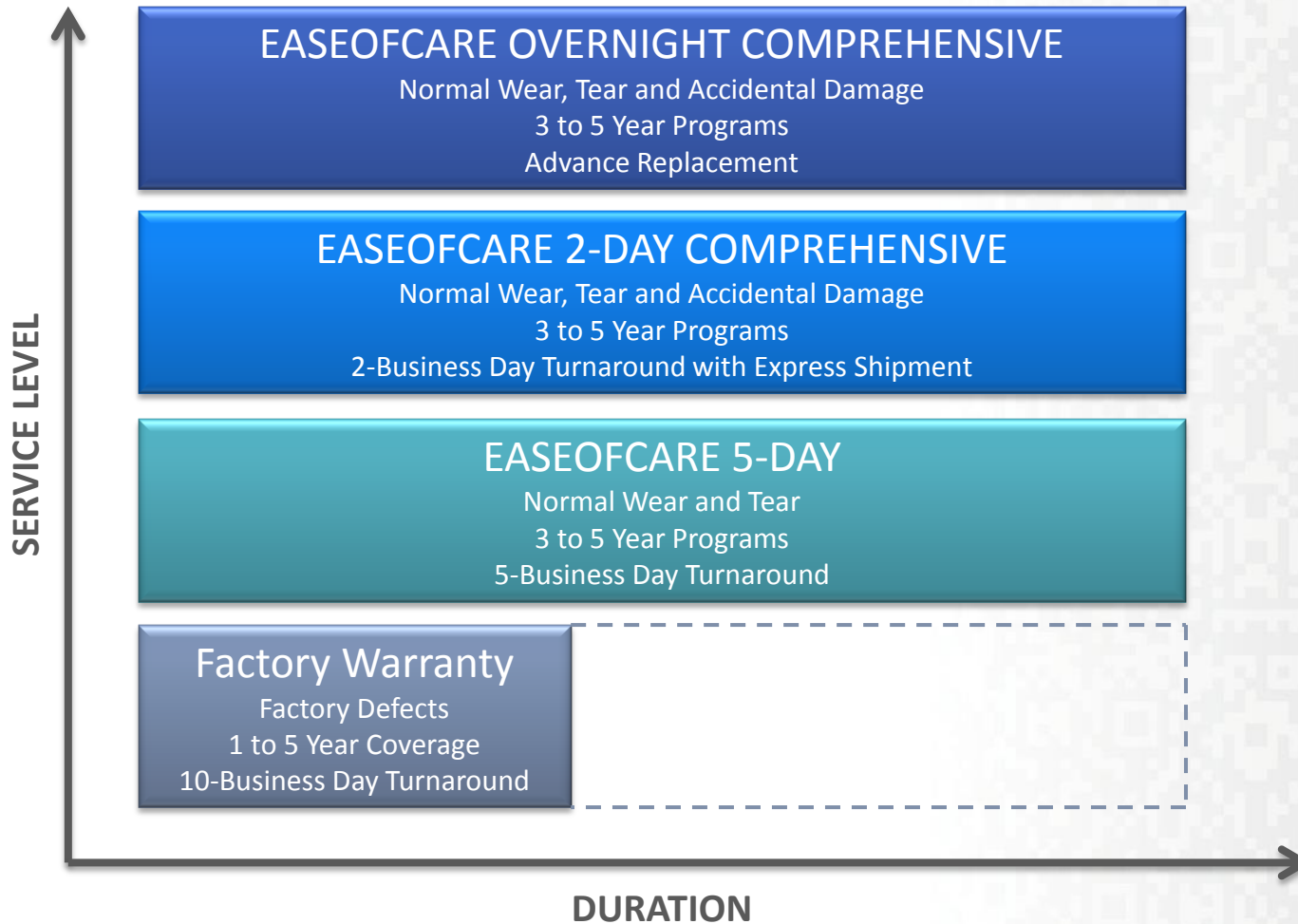| Part Number	Description
QM2430-BK-433	QUICKSCAN QM2430, SCR+BASE 433 BLK
QM2430-WH-433	QUICKSCAN QM2430, SCR+BASE 433 WHT
QM2430-BK-433K1	QUICKSCAN QM2430, 2D USB KIT 433 BLK
QM2430-BK-433K2	QUICKSCAN QM2430, 2D RS-232 KIT 433 BLK
QBT2430-BK	QUICKSCAN QBT2430, SCR+BASE BT BLK
QBT2430-WH	QUICKSCAN QBT2430, SCR+BASE BT WHT
QBT2430-BK-BTK1	QUICKSCAN QBT2430, 2D USB KIT BT BLK
QBT2430-BK-BTK2	QUICKSCAN QBT2430, 2D RS-232 KIT BT BLK
QBT2400-BK-BTK+	QUICKSCAN QBT2400, SCR ONLY + MICRO USB BLK
QBT2400-WH-BTK+	QUICKSCAN QBT2400, SCR ONLY + MICRO USB WHT

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QBT2400/QM2400 Accessories

Part Number	Description
BC2030-BK-BT	BC2030-BASE/CHARGER M INT, BLK, BT
BC2030-WH-BT	BC2030-BASE/CHARGER M INT, WHT, BT
BC2030-BK-433	BC2030-BASE/CHARGER M INT, BLK, 433
BC2030-WH-433	BC2030-BASE/CHARGER M INT, WHT, 433
RBP-QMBT2X-BK	RBP-2X00 REMOVABLE BATTERY PACK BLACK
RBP-QMBT2X-WH	RBP-2X00 REMOVABLE BATTERY PACK WHITE

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EASEOFCARE Support Programs

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EASEOFCARE Support Programs

SERVICE LEVEL

EASEOFCARE OVERNIGHT COMPREHENSIVE
Normal Wear, Tear and Accidental Damage
3 to 5 Year Programs
Advance Replacement

EASEOFCARE 2-DAY COMPREHENSIVE
Normal Wear, Tear and Accidental Damage
3 to 5 Year Programs
2-Business Day Turnaround with Express Shipment

EASEOFCARE 5-DAY
Normal Wear and Tear
3 to 5 Year Programs
5-Business Day Turnaround

Factory Warranty
Factory Defects
1 to 5 Year Coverage
10-Business Day Turnaround

DURATION

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Thank You!

This presentation contains statements that are neither reported financial results nor other historical information. These statements are forward-looking statements. These forward-looking statements rely on a number of assumptions and are subject to a number of risks and uncertainties, many of which are outside the control of Datalogic S.p.A., that could cause actual results to differ materially from those expressed in or implied by such statements, such as future market conditions, currency fluctuations, the behavior of other market participants and the actions of governmental and state regulators

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